

REP HEADLINE# 6238402
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703 528 7880
 HARRIS REPORT FROM REP

JUL17/12 11.5
 *** WDCW-TV ***

ADV # _____ ADV. NAME POLI/G ALLEN/R/SEN/VA
 AGY # _____ AGY. NAME SMART MEDIA GROUP

REP.# _____ OFF.# _____ SALESMAN # _____

814 KING STREET, SUITE 400
 ALEXANDRIA, VA 22314

BUYER NAME PATRICIA DOME

ORDER # _____ CONTRACT # 6238402

SALES PRSN WA- DAVE CLARK

PRDCT ALLEN FOR SENATE EST#****

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT23/12 OCT29/12 WK-1

COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE JUL17/12 11.53

REP: TO: NSA WDCW
 FROM: GREG FOR DAVE
 NEW ORDER
 TTL...\$4150...8X
 THX PLS CFM, 7/17/12

CF 7/19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = ALLNS AGENCY EST# = C23C29
 AGENCY PRODUCT CODE = ORDR

1			800A-900A	30		\$350.00	10/26	10/26	1		FRI	1
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PROGRAM : NEWS PLUS MINUTE
 RA35+ : 0.6
 CON COM1: NEWS PLUS MINUTE

2			1000P-1100P	30		\$800.00	10/29	10/29	1		MON	1
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PROGRAM : LATE NEWS
 RA35+ : 0.2
 CON COM1: LATE NEWS

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			800A-900A	30		\$350.00	10/29	10/29	1		MON	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												
4			800A-900A	30		\$350.00	10/25	10/25	1		THU	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												
5			1000P-1100P	30		\$800.00	10/23	10/23	1		TUE	1
PROGRAM : LATE NEWS												
RA35+ : 0.2												
CON COM1: LATE NEWS												
6			800A-900A	30		\$350.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												
7			1000P-1100P	30		\$800.00	10/24	10/24	1		WED	1
PROGRAM : LATE NEWS												
RA35+ : 0.2												
CON COM1: LATE NEWS												
8			800A-900A	30		\$350.00	10/24	10/24	1		WED	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												

OCT/12 \$3,000.00 NOV/12 \$1,150.00

CONTRACT TOTAL \$4,150.00
TOTAL SPOTS 8

MARKET TOTALS \$415,000 WDCW 1% WJLA 23% WUSA 18% WRC 31% WTTG 27% WPXW 0% WDCA 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*